

Topic block: Innovation & Entrepreneurship

Session: "Intrapreneurship & Corporate Venturing"

Description:

The Session *"Intrapreneurship & Corporate Venturing"* focusses on innovation within established corporates that is driven by entrepreneurial employees and/or entrepreneurial initiatives. The relevance of this topic is continuously increasing, caused by trends such as the digital transformation that is accelerating market changes and radical innovation. This session includes topics covering the intrapreneurship and entrepreneurial employees, corporate entrepreneurship, corporate venturing, corporate venture capital and corporate accelerators and incubators.

Answer to the question why it is now so immensely important:

Markets are changing faster and more radical. To handle this development, established corporate must become more agile and more entrepreneurial to stay competitive in a long-term view. The topics of intrapreneurship and corporate venturing provides possible solutions for this challenge.

On an individual level, intrapreneurs and corporate entrepreneurs are essential for corporate, since they have an intrinsic motivation to innovate and transform their companies. Even it is common sense in practice that these types of employees are one crucial element for long-term success, there has been few research on the individual level yet. Besides the individual, established corporates have implemented a broad range of different initiatives to foster entrepreneurial activities within their organization, such as intrapreneurship programs, internal startup teams, internal and external corporate accelerators, innovation hubs and so on.

A variety of papers related to these subject areas have been submitted to past ICE conferences over the last years and this session could be truly beneficial for the respective research community to enhance the cooperation and knowledge exchange around intrapreneurship and corporate venturing.

Goals & Target Attendance:

The target audience for this special session generally are researchers looking into the areas of intrapreneurship, shared entrepreneurship, corporate entrepreneurship or corporate venturing. We also welcome contributions with an innovation or entrepreneurship background that link their areas to the topics of this session. Key topics and goals for discussion include, but are not limited to:

- The impact of intrapreneurship/corporate venturing on innovation
- Prerequisites and suitable business environments for intrapreneurship/corporate venturing
- The current role of intrapreneurship/corporate venturing for certain industries
- Opportunities for intrapreneurship/corporate venturing as motivation factor
- Research on organizational design and implementation of corporate venturing

Important Dates:

- Full paper submission.....13th February 2018
- Poster submission..... 28th February 2018
- Full paper and poster notification of acceptance.....2nd April 2018
(Reviews are performed as soon as papers are handed in, early submissions are strongly encouraged)
- Print-ready [IEEE-PDF express-compliant-final](#) papers, copy-right form.....16th April 2018

Thank you very much for your interest in participating in the **24th ICE/IEEE ITMC International Technology Management Conference**, which will take place from **June 17th to 20th 2018**, in **Stuttgart** (Germany).

You intend to submit a paper for this session, but have some questions left. Then do not hesitate to contact your person in charge.



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